# doc. Ing. Viktor Prokop, Ph.D.
# Centrum pro vědu a výzkum, FES, UPCE
# VĚDECKO-VÝZKUMNÁ A PUBLIKAČNÍ ČINNOST

*Nejvýznamnější projekty:*

- 2026-2028, Twin-transition for greener Innovation Ecosystems: Modelling paths for multi-helix stakeholders, GAČR 26-22926S, hlavní řešitel
- 05/2026-03/2027, Eco-innovation dynamics and sustainability transitions in Central and Eastern Europe and the Western Balkans, Alliance AcrossEU: Seed Funding 2026, hlavní řešitel
- 2023-2027, Cooperation, development and cross-border transfer of Industrial Symbiosis among industry and stakeholders (LIAISE), EU – COST Action, Management Committee, Working Group 4 Co-Leader
- 2020-2022, Towards a dynamic knowledge-based business model for open innovations, GAČR 20-03037S, spoluřešitel
- 2017-2019, Modeling the Dynamics and Determinants of National and Regional Productivity Based on Knowledge and Cooperative Effects, GAČR 17-11795S, spoluřešitel
- 2014-2016, Modelling of knowledge spill-over effects in the context of regional and local development, GAČR 14-02836S, spoluřešitel

*Bibliometrické indikátory:*

- Web of Science: Počet článků 80, H-index 22, Počet citací 1,079
- Scopus: Počet článků 83, H-index 22, Počet citací 1,271

*Nejvýznamnější tvůrčí nebo publikační aktivity:*

*A) Knižní výstupy*

- Stejskal, J., Ochrana, F., Mikušová Meričková, B. a kol. (2020). *Rozhodování o věcech veřejných*. Praha: Wolters Kluwer, 234 s.
- Prokop, V., Stejskal, J. (2018). *Role veřejného a soukromého sektoru v inovačním prostředí*. 1. vyd. Praha: Wolters Kluwer, 353 s.

*B) Editované knihy*

- Prokop, V., Durst, S., Ahmadov, T., & Horbach, J. (Eds.). (2027). *The Forgotten Entrepreneurs of the Circular Economy: How Informal Entrepreneurs Drive Circularity in Marginalized Contexts*. Springer Nature.
- Prokop, V., Stejskal, J., Horbach, J., & Gerstlberger, W. (Eds.). (2022). *Business Models for the Circular Economy: A European Perspective*. Springer Nature.

*C) Vybrané kapitoly v knihách*

- Prokop, V., Stejskal, J., & Nuur, C. (2022). Do Environmental Regulations Stimulate Firms' R&D, Product Innovation, or Environmental Awareness? Putting Porter's Hypothesis in the Context of Central and Eastern European Countries. In *Business Models for the Circular Economy: A European Perspective* (pp. 241-269). Cham: Springer International Publishing.

- Hájek, P., Stejskal, J., Kotková Stříteská, M. & Prokop, V. (2020). Modelling Innovation Paths of European Firms Using Fuzzy Balanced Scorecard. In *Reliability and Statistical Computing* (pp. 35-46). Springer, Cham.
- Prokop, V., & Stejskal, J. (2018). The Effects of Cooperation and Knowledge Spillovers in Knowledge Environment. In *Knowledge Spillovers in Regional Innovation Systems* (p. 3-46). Springer, Cham.
- Prokop, V., & Stejskal, J. (2018). Determinants of Innovation Activities: Public Financing and Cooperation: Case Study of Czech Republic and Hungary. In *Modeling Innovation Sustainability and Technologies* (p. 77-91). Springer, Cham.
- Hajek, P., Stejskal, J., & Prokop, V. (2017). Determinants of Firms' Innovation Activities: A Case Study of German Knowledge-Intensive Industries. In: *Finance & Economics Readings* (p. 85-98). Springer, Singapore. 978-981-10-8146-0.
- Prokop, V., Stejskal, J., & Hájek, P. (2017). Effectiveness of Selected Knowledge-Based Determinants in Macroeconomics Development of EU 28 Economies. In: *Finance & Economics Readings* (p. 69-83). Springer, Singapore. 978-981-10-8146-0.

*D) Vybrané články kategorie Jimp*

- Garrido, S., Brozkova, D., Nunes, C., Zapletal, D., & Prokop, V. (2026). From Nature to Supply Chain: Exploring Biomimicry-Based Pathways to Sustainability and Competitive Advantage. *Corporate Social Responsibility and Environmental Management*, e70934. **AIS: Q1 (2025)**
- Gariba, M. I., Gyamfi, S., Prokop, V., Stejskal, J., Kumar, V., & Nuur, C. (2026). Unlocking Circular Economy Potentials: Testing the Moderating and Mediating Roles of Cultural Diversity, Technological Innovation, and Digitalization. Business Strategy and the Environment, 1-19. **AIS: Q1 (2025)**
- Sein, Y. Y., Klímová, V., Zapletal, D., Žítek, V., & Prokop, V. (2026). Demand-side policies under scrutiny: triggering process innovations and innovative sales of European firms. *Innovation: The European Journal of Social Science Research*, 1-25. **AIS: Q3 (2025)**
- Serna-Serna, P., Alos-Simo, L., Prokop, V., & Erceg, A. (2026). Are circular economy practices drivers of carbon neutrality? Cross-industry insights from European firms' perspective. Environmental sciences Europe, 2026(5), 1-37. **AIS: Q1 (2025)**
- Brozkova, D., Ahmadov, T., Brokes, M., Nuur, C., & Prokop, V. (2026). When barriers enable: reconsidering the role of innovation constraints in Central and Eastern European economies. *European Journal of Innovation Management*, *29*(4), 1317-1342. **AIS: Q2 (2025)**
- Kuba, O., Stejskal, J., & Prokop, V. (2026). Are we ready to replace human-narrated audiobooks with AI-narrated ones? A case study of the municipal library of Prague. *Journal of Librarianship and Information Science*, 09610006261430947. **AIS: Q2 (2025)**
- Zhu, B., Ahmadov, T., Kuba, O., Gerstlberger, W., & Prokop, V. (2026). Bridging Inter-Organizational Collaboration, Circular Economy Practices, and Firm Performance: The Role of Dynamic Capabilities Within Baltic States. *Corporate Social Responsibility and Environmental Management*, *33*(2), 3037-3063. **AIS: Q1 (2025)**
- Zhu, B., Brozkova, D., Ahmadov, T., Durst, S., & Prokop, V. (2026). One size still does not fit all: configuration pathways of environmental, social, and governance and board diversities for higher firm performances across one-and two-tier systems. *Business Strategy and the Environment*, *35*(2), 1789-1804. **AIS: Q1 (2025)**

- Stojcic, N., Prokop, V., & Stejskal, J. (2025). When the owner meets the manager: the innovativeness of family-owned and family-managed firms. *European journal of innovation management*, *28*(9), 4875-4900. **AIS: Q2 (2025)**
- Prokop, V., Rehman, F. U., Karman, A., Giglio, C., Dmytrenko, D., & Hojnik, J. (2025). When you find the opportunity in negative environmental impacts: A look at firms' responses, performance and innovativeness. *Corporate Social Responsibility and Environmental Management*, *32*(4), 5323-5336. **AIS: Q1 (2025)**
- Tetrevova, L., Kotkova Striteska, M., Kuba, O., Prakash, V., & Prokop, V. (2025). When Trust and Distrust Come Into Play: How Green Concern, Scepticism and Communication Affect Customers' Behaviour?. *Business Strategy and the Environment*, *34*(3), 3311-3337. **AIS: Q1 (2025)**
- Prokop, V., Carraresi, L., Karman, A., Rehman, F. U., & Ibl, M. (2025). Tracing the reverse relationship among environmental benefits, business model innovation, and eco-innovation: does cooperation matter?. *Business Strategy and the Environment*, *34*(2), 2378-2404. **AIS: Q1 (2025)**
- Gariba, M. I., Rehman, F. U., Prokop, V., & Giglio, C. (2024). Be digital to be sustainable! The mediating role of sustainable supply chain practices in triggering the effects of digitalisation on Sustainable Development Goals in the European Union. *Oeconomia Copernicana*, *15*(4), 1383-1425. **AIS: Q2 (2024)**
- Karman, A., Prokop, V., & de Sousa Jabbour, A. B. L. (2024). Circular economy practices as a shield for the long-term organisational and network resilience during crisis: Insights from an industrial symbiosis. *Journal of Cleaner Production*, *466*, 142822. **AIS: Q1 (2024)**
- Prokop, V., Zapletal, D., Stejskal, J., Giglio, C., & Appolloni, A. (2024). Business model innovation elements and product innovation radicalness: Central European lessons for innovation leaders and followers. *Oeconomia Copernicana*, *15*(2), 471-506. **AIS: Q2 (2024)**
- Kotkova Striteska, M., Myslivcova, K., Prokop, V., & Zapletalova, L. (2024). Employees' engagement, family ownership, or gender diversity? Searching for determinants of SMEs' green behaviors in CEE countries. *Corporate Social Responsibility and Environmental Management*, *31*(4), 3065-3080. **AIS: Q1 (2024)**
- Darfo-Oduro, R., Prokop, V., Stejskal, J., Klímová, V., & Žítek, V. (2024). Do R&D intensity and capacity utilisation matter for SMEs' innovations within the CEE region? Testing moderating roles of different ownership structures. *PLoS One*, *19*(1), e0296873. **AIS: Q2 (2024)**
- Karman, A., Prokop, V., Giglio, C., & Rehman, F. U. (2024). Has the Covid-19 pandemic jeopardized firms' environmental behavior? Bridging green initiatives and firm value through the triple bottom line approach. *Corporate Social Responsibility and Environmental Management*, *31*(1), 375-395. **AIS: Q1 (2024)**
- Rehman, F. U., & Prokop, V. (2023). Interplay in management practices, innovation, business environment, degree of competition and environmental policies: a comparative study. *Business Process Management Journal*, *29*(3), 858-892. **AIS: Q2 (2023)**
- Prokop, V., Gerstlberger, W., Zapletal, D., & Gyamfi, S. (2023). Do we need human capital heterogeneity for energy efficiency and innovativeness? Insights from European catching-up territories. *Energy Policy*, *177*, 113565. **AIS: Q1 (2023)**

- Prokop, V., & Hajek, P. (2023). The role of top management meetings in enhancing product innovation and performance. *R&D Management*, *53*(5), 745-763. **AIS: Q1/Q2 (2023)**
- Horbach, J., Prokop, V., & Stejskal, J. (2023). Determinants of firms' greenness towards sustainable development: A multi-country analysis. *Business Strategy and the Environment*, *32*(6), 2868-2881. **AIS: Q1 (2023)**
- Prokop, V., Hojnik, J., Zapletal, D., & Žižmond, E. (2023). On the path to sustainable development: The nexus among owner gender diversity, energy management, and firms' innovation radicalness. *Business Strategy and the Environment*, *32*(4), 1799-1815. **AIS: Q1 (2023)**
- Stejskal, J., Zapletal, D., & Prokop, V. (2023). The perceived value of book borrowing services is stationary in the time of Covid-19: Empirical evidence from the Municipal Library in Prague. *Journal of Librarianship and Information Science*, *55*(4), 948-959. **AIS: Q2 (2023)**
- Prokop, V., Stejskal, J., Mikusova Merickova, B., & Odei, S. A. (2023). Revealing the importance of international and domestic cooperation by using artificial neural networks: case of European radical and incremental innovators. *European Journal of Innovation Management*, *26*(2), 531-563. **AIS: Q1/Q2 (2023)**
- Prokop, V., Gerstlberger, W., Zapletal, D., & Striteska, M. K. (2022). The double-edged role of firm environmental behaviour in the creation of product innovation in Central and Eastern European countries. *Journal of cleaner production*, *331*, 129989. **AIS: Q1/Q2 (2022)**
- Hojnik, J., Prokop, V., & Stejskal, J. (2022). R&D as bridge to sustainable development? Case of Czech Republic and Slovenia. *Corporate Social Responsibility and Environmental Management*, *29*(1), 146-160. **AIS: Q2 (2022)**
- Prokop, V., Stejskal, J., Klimova, V., & Zitek, V. (2021). The role of foreign technologies and R&D in innovation processes within catching-up CEE countries. *Plos one*, *16*(4), e0250307. **AIS: Q2 (2021)**
- Prokop, V., Hajek, P., & Stejskal, J. (2021). Configuration paths to efficient national innovation ecosystems. *Technological Forecasting and Social Change*, *168*, 120787. **AIS: Q1 (2021)**