Technische Hochschule Augsburg · Postfach 11 06 05 · D-86031 Augsburg

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School of Business

Prof. Dr. Jens Horbach

jens.horbach@tha.de

www.tha.de

Technische Hochschule Augsburg

An der Hochschule 1
D-86161 Augsburg
T +49 821 5586-0
F +49 821 5586-3222
info@tha.de
www.tha.de

Recommendation Letter for Professorship Appointment of Viktor Prokop

I have known Viktor for several years through our intensive academic co-operation in the fields of eco-innovation, sustainability transitions and circular economy. During this period, I had many opportunities to closely observe his professional development, scientific achievements, and personal commitment to advancing these fields. In May 2026, Viktor followed my invitation to present his newest research results in my research seminar in Augsburg.

Our cooperation has been particularly intensive around academic publishing. Viktor and I served together as editors of the books *Business Models for the Circular Economy: A European Perspective* and *The Forgotten Entrepreneurs of the Circular Economy: How Informal Entrepreneurs Drive Circularity in Marginalized Contexts,* both published in the Springer book series “Sustainability and Innovation”. Through these projects, I experienced Viktor as hardworking and innovative scholar with ability to successfully coordinate international collaborations involving researchers from different countries and academic backgrounds. In addition, we have co-authored a research paper published in the prestigious and well-known journal *Business Strategy and the Environment*, one of the leading international journals in the field of sustainability and environmental management.

I consider Viktor Prokop to be a very recognised and active expert in the field. His publication record demonstrates his sustained ability to produce high-quality research in leading international journals. In recognition of his hard work and his ability to connect researchers across countries and

disciplines, I was pleased to invite Viktor to join me as a series editor of the Springer book series “Sustainability and Innovation”.

I strongly support the initiation of the professorship procedure for Viktor Prokop.

Best regards



Prof. Dr. Jens Horbach