Dubrovnik, September 29, 2026

Letter of recommendation for Assoc. Prof. Viktor Prokop, Ph.D.

This letter serves as my recommendation to initiate the professorship appointment process for Associate Professor Viktor Prokop, Ph.D. from the Faculty of Economics and Administration of the University of Pardubice.

Viktor Prokop is a recognized expert in the analysis of innovation ecosystem dynamics, including their transformation towards the application of sustainability and circular economy principles. His research centres on the emerging economies of Central and Eastern Europe. The quality of his work is evident in his publications in leading journals such as Technological Forecasting and Social Change, R&D Management, Energy Policy, and Business Strategy and the Environment. The impact of his research is demonstrated by over 1,000 citations in the Scopus and Web of Science databases.

We have collaborated with Viktor on different levels. In the past, I hosted his doctoral students at the University of Dubrovnik. We have also both participated in Blended Intensive Programmes organised by our institutions, and we have co-authored an article in the European Journal of Innovation Management. Associate Professor Prokop is a reliable person who consistently delivers high-quality results. I am therefore confident that our collaboration will continue.

Professor Nebojša Stojčić, PhD
Rector
University of Dubrovnik